



CONNECT WAMP 2009

Real Estate Lending Conference & Expo
October 5 & 6 • Meydenbauer Center, Bellevue

Exhibitor Prospectus



**APPLICATION AND CONTRACT FOR EXHIBIT SPACE
PLEASE PRINT CLEARLY**

Exhibitor Information

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Identification Sign: Clearly print text for booth identification sign, limit 26 characters.

Booths in Rooms 407-409: *Fee Includes: One 8'x10' booth, one 6' table with drape, two chairs, backdrop drapes, carpeting, a small identification sign, two all day passes (including lunches) and 20 passes to distribute to clients.*

Preferred Booth Space: 1. _____ 2. _____ 3. _____

Number of Exhibitor Spaces

_____ @ \$1200 for WAMP Members* \$ _____

_____ @ \$1750 for Non-Members \$ _____

Booths in Room 404: *Fee includes: Table-top booths that include an 6' draped table, two chairs, two tradeshow only passes for booth staff and 10 passes to distribute to clients.*

Preferred Booth Space: 1. _____ 2. _____ 3. _____

Number of Exhibitor Spaces

_____ @ \$495 for WAMP Members* \$ _____

_____ @ \$695 for Non-Members \$ _____

***Your company must be an *Affiliate* member (not just an *Affiliate Associate* member) for 2009 to claim the member rate.**

Total Fee: \$ _____

Method of Payment:

Check or money order enclosed Visa/Mastercard American Express

Card Number (PRINT CLEARLY)

Exp Date

Signature

Name as it appears on the card

**Please make checks payable to WAMP. Registrations and payments should be submitted to:
WAMP, 23607 Highway 99, Suite 2-C, Edmonds, WA 98026
or by fax to (425) 771-9588.**

WAMP EXHIBITOR CONTRACT

This contract is submitted by the undersigned, an authorized agent of exhibiting company or organization.

Date _____ Name _____

Exhibiting Company _____

Signature _____

The company listed above is hereinafter referred to as "Exhibitor," for the WAMP Real Estate Lenders Conference & Expo at the Meydenbauer Center, on October 5-6, 2009. This offer is subject to written acceptance by Exhibitor and the Washington Association of Mortgage Professionals, hereinafter referred to as "WAMP." Both parties are contractually bound to the terms of this entire document, including the regulations set forth.

Enclosed is the required booth space fee. We understand that we may cancel this reservation and receive a refund provided that our written notice of such cancellation is received by WAMP before **August 5, 2009**.

Service Information: The official decorator is GES Exposition Services, 800-475-2098 (Email: csrseattle@ges.com). All services required by exhibitors will be available. Information regarding furnishings, utilities, shipping instructions and freight handling will be forwarded from GES Exposition Services to contracted exhibitors through an email link at least six weeks prior to the show. It is agreed that exhibitors, using the services of GES Exposition Services, will sign an authorization to Provide Materials Handling Services with GES and abide by the Limits of Liability and Responsibility presented by GES Exposition Services. Instructions for advanced freight shipments will be included in the Exhibitor Kit.

Regulations: Upon acceptance, the regulations printed here become terms and conditions of the contract. **Please read these regulations with care; if you have any questions about them, contact WAMP.**

- 1. Space Variations:** The floor and space descriptions are as accurate as possible, but changes and modifications are sometimes necessary; when space change or modification occurs, exhibitors will receive equitable adjustments as determined by management.
- 2. Cancellation:** In the event the Conference & Expo is cancelled for reasons beyond control of management, money advanced by exhibitor will be refunded in full. In such cases, management shall be free from any claim for damages which exhibitor alleges to have suffered as the result of such cancellation.
- 3. Installation and Dismantling:** Set up times and tear down times will be provided by show management at least 60 days prior to the show. Exhibitors must staff exhibit for the entire show period. Goods and materials used in any exhibit (except bona fide samples) shall not be removed from the exhibit area until the exposition has officially been closed. Any exception to this rule must have the approval of the Show Manager.
- 4. Storage of Packing Boxes and Cases.** Exhibitor will not be permitted to store empty packing boxes or cases in designated area during the exhibit period. When properly marked for identification and upon Fire Marshal approval, these items may be stored at owner's risk and expense elsewhere in the building. If allotted building storage space is not Fire Marshal approved, exhibitors must contact GES for alternate instructions.
- 5. Liability Insurance:** Neither the Washington Association of Mortgage Professionals nor the service contractor nor the management of Meydenbauer Center, nor any officers and/or staff members of the above will be responsible for loss or damage to property of exhibitors from thefts, strikes, damage by fire, water, storm, vandalism or other causes, but they will take all reasonable precautions to protect the exhibitors from such loss or damage. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment, and other property brought upon the Meydenbauer Center premises, and shall indemnify, defend, and hold harmless WAMP, the service contractors and any officers and/or staff members of the above, Meydenbauer Center, its owners, affiliated companies, agents, servants and employees from any and all such losses, damages and claims. None of the above shall provide insurance coverage for loss or damage from such causes, and it is thus expected that exhibitors will provide their own floater insurance coverage as needed.
- 6. Fire Protection:** All decorations must be flame-proofed, and all hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. If inspection indicates that any exhibitor has neglected to comply with these regulations, or otherwise creates a fire hazard, the right is reserved to demand removal of all or such part of his/her exhibit as may be nonconforming or hazardous.

The exhibitor is charged with knowledge of all local laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in this show. Compliance

with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

Ceilings over exhibitors are not permitted if the exhibit is below a building sprinkler device. Any exhibits which propose to incorporate a ceiling or cover must be submitted to management, for prior approval by fire prevention authorities.

- 7. Use of Space:** All demonstrations or other promotional activities must be confined to the limits of the exhibit space. No exhibitor shall assign, sublet, or share the space allotted.

Exhibit Management employs the International Association for Exhibitions & Events updated 2005 Guidelines for Display Rules & Regulations in determining acceptable booth appearance. Standard booths are limited to 8 foot-high background drapes and 4 foot-high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet, except for product height which may exceed the 4 feet limitation. Booths shall not obstruct other exhibitors or aisles. Exhibitors building to these specifications must finish the back portion of their exhibit so it will not be objectionable to adjacent exhibitors. Management reserves the right to have such finishing done, billing the exhibitor for charges incurred.

Distribution of circulars or promotional material may be made only within the space assigned to the exhibitor presenting such material. Solicitation of business must be confined to the exhibitor's own designated space.

The exhibitor is charged with the knowledge of national, state, and local legal restrictions on any merchandising, advertising, or promotional scheme which involves attracting visitors to an exhibitor's location by any inducement which may be construed as an illegal lottery. Management is not responsible for any promotional activities by an exhibitor, but does require that drawings and announcements for special prizes be conducted within the exhibit hall, and that ticket-holders must be present at time of drawing as a condition of winning.

Exhibits which involve any noise-producing equipment sufficiently loud that it may reasonably disturb adjacent exhibitors must give advance notice to management when contract is initially submitted, regarding this possibility; in such cases, management will endeavor to provide special arrangements and/or locations to accommodate the problem, but management shall not be bound to any contract in which the said noise problem cannot be controlled or abated.

- 8. Indemnification:** Exhibitor shall be liable to owners of the conference facilities for all damage caused by exhibitor, and shall hold harmless and indemnify management for any damage charged to management by owners.
- 9. Aesthetics:** Management reserves the right to prohibit and/or evict exhibitors whose presentation is in any manner deemed by management as offensive to conference attendees, by reason of bad taste, questionable morals or controversial content. In event of such prohibition or eviction, management shall not be liable to exhibitor for refunds of exhibit fees.
- 10. Food Sampling:** All exhibitors must adhere to facility food sampling guidelines and confine their distribution within the limits of their designated space. All food and beverage must be ordered through Meydenbauer Center. Ample facilities must be provided by each exhibitor within the confines of his/her own designated area for the collection of refuse. Waste containers must not be placed in aisles.
- 11. Video Projection:** Projection machines are limited to sales demonstrations only and shall not be used for showings designed primarily to amuse visitors. All projection must be in accordance with the requirements of local fire prevention authorities, and in harmony with any agreements entered into between management, owners of the convention facilities, and labor unions. All plans for installation and operation of projection equipment must be approved by management before the showcase and identified when contract is initially submitted.
- 13. Unusual Displays:** Whenever an exhibitor plans to utilize or construct displays that will be unusual, oversized, or designed in a manner which will require special hookup, installation, or other advance technical assistance, such proposed plans must be submitted to Meydenbauer Center at the earliest practicable time after this contract is executed, in no case less than ninety

days before the show. Both management and owners of exhibit hall may deny such proposals; in any event, approval thereof may be obtained only by such advance submission, which shall be promptly considered and decided by management and where necessary, owners.

- 14. Definitions:** As used herein, the following definitions apply: (1) "exhibitor" means that person, company, organization, or other entity that contracts to use one or more exhibit areas, upon the front side of this document; (2) "management" means WAMP; (3) "owner" means that person, company, municipality, or other entity or any combination thereof, that bears the ultimate legal responsibility by virtue of leasehold or otherwise, for operation of the showcase hall, whether or not the same is legal owner thereof; (4) GES is the Official Decorator of the show and therefore the coordinator of special or unusual types of exhibits.
- 15. Sales:** Exhibitors may not sell directly from their area.
- 16. Booth Carpeting -** the booth fee includes carpeting for the booth.
- 17. Employee Recruitment -** WAMP has a firm policy in place whereby no exhibitor, nor attendee, may utilize any WAMP event as a place to recruit employees. Any exhibitor to be found in violation of this policy will be asked to leave the show floor immediately.
- 18. For questions,** please contact the show management at 866/425-7250. These regulations are considered terms and conditions of the contract when signed above.



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PLEASE PRINT CLEARLY

Company _____

Please provide two names per booth for your complimentary Full Day passes:

To order additional passes for booth staff, provide names below:

Name	Trade Show*	Full Day**
_____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$65
_____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$65
_____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$65
_____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$65
_____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$65
_____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$65
_____	<input type="checkbox"/> \$35	<input type="checkbox"/> 65
_____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$65
_____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$65

TOTAL _____

* Exhibitor Trade Show passes - These passes allow your booth staff into the hall early to set up.

** Exhibitor Full Day passes include the Awards Luncheon. These passes also allow your booth staff into the hall early to set up.

Method of Payment:

Check or money order enclosed Visa/Mastercard American Express

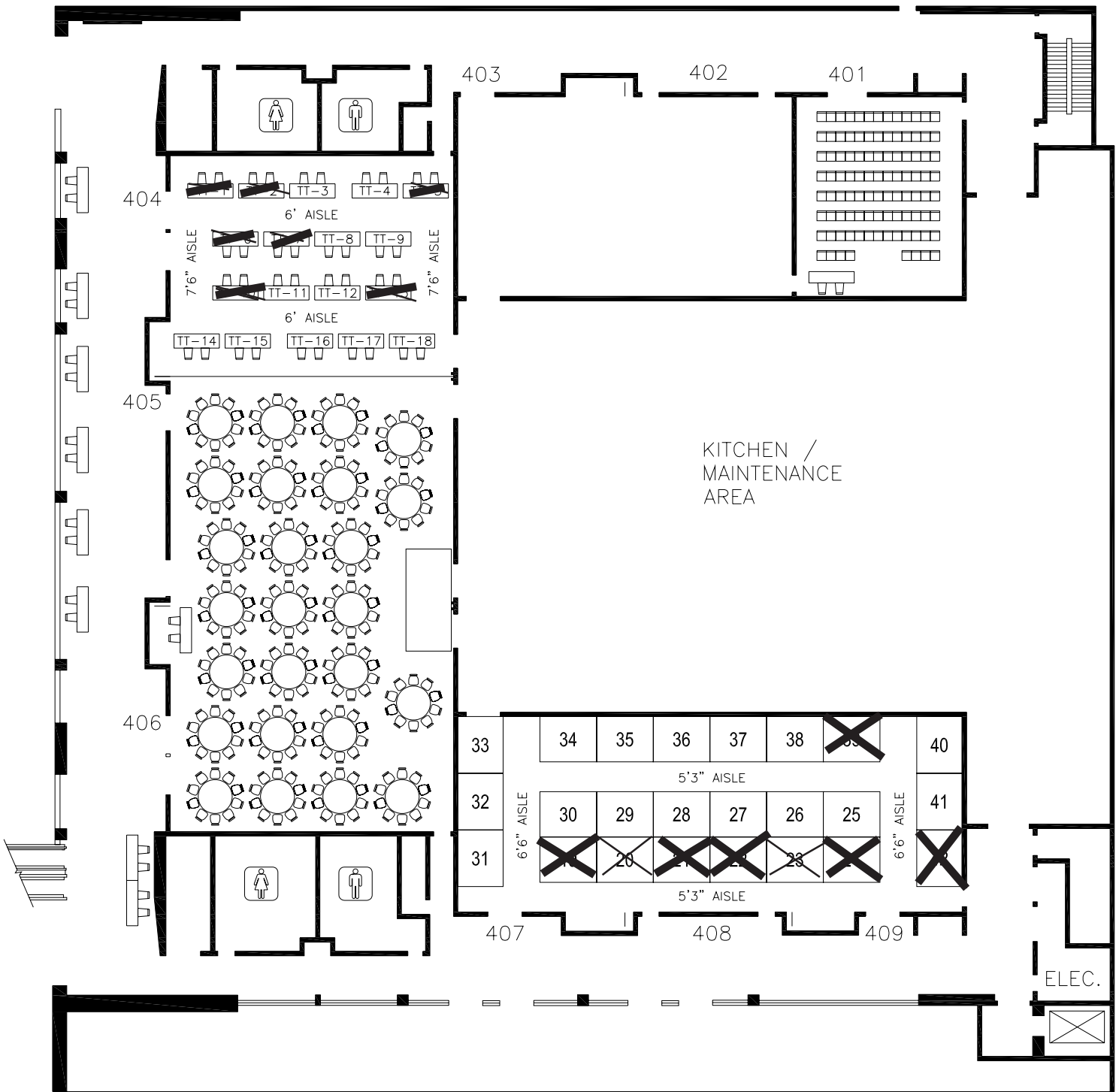
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 WAMP, 23607 Highway 99, Suite 2-C, Edmonds, WA 98026, or by fax to (425) 771-9588.
 If you have questions, please call or email Jackie at admin@wamb.org or (866) 425-7250.**



Booths 19-24 Reserved for Sponsors
 Booths with BOLD "X" are SOLD

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